

NSW Data Governance Toolkit

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1. Overview

1.1 Introduction to the Toolkit

When used effectively, data can provide governments with rich insights about their customers and communities, aid in decision-making, and ultimately drive better outcomes that people can really see and feel. To ensure government decision-making is truly evidence-based and customer-driven, agencies need timely access to trusted, accurate and reliable data. It is therefore critical that government data assets are governed effectively. To achieve this aim an organisation/agency would typically manage the governance/oversight of data assets through the development of policies, procedures and practices within a Data Governance Framework.

This Data Governance Toolkit provides a set of tools, resources, and guidance to help government agencies streamline their data governance efforts, improve overall efficiency, and ensure the successful establishment of a robust Data Governance Framework. It is designed to simplify complex processes, offer practical solutions, and facilitate the implementation of best practices regardless of your agency's data management maturity.

1.2 Purpose of the Toolkit

This Toolkit has been developed to provide NSW Government agencies with practical and consistent guidance on the key components of an effective data governance program, as well as to create a shared understanding of what good data governance looks like.

While compliance with this Toolkit is not mandatory, following the guidance in the Toolkit will:

- support agencies to maximise the value of data while reducing data-related risk;
- assist agencies in meeting their legislative and regulatory obligations;
- ensure data is managed in line with national and international standards;
- facilitate better interoperability between agencies; and

 build data governance maturity at both the departmental and all-of-government levels.

This Toolkit does not prescribe a one-size-fits-all approach to data governance. Each agency should consider its needs, organisational environment, and capacity to implement the guidance and adapt it in ways that make most sense for their organisation.

1.3 Scope of the Toolkit

The Toolkit provides guidance on:

- the principles that underpin effective data governance;
- the legal and regulatory environment in which agencies operate;
- how to set up data governance structures, roles and responsibilities;
- the organisational enablers required to drive data governance maturity; and
- the data management functions that support data governance.

Which data assets does the Toolkit apply to?

The Toolkit applies to all data of business value which is collected, created, used, and stored by NSW Government agencies. This includes both new and legacy data assets.

1.4 Audience of the Toolkit

The primary audience of the Toolkit is NSW Government agencies who have identified a need to better plan, monitor and control their data. The Toolkit is primarily intended for organisational data governance bodies, senior executives, business users, data custodians, and any staff who are interested in learning more about data governance.

Local government, State Owned Corporations (SOCs), and entities funded by the NSW Government may also find the Toolkit useful. However, it is important to note that some of the legislative or policy obligations outlined in the Toolkit may not apply to organisations outside of the NSW Government.

1.5 Structure of the Toolkit

The Toolkit contains twelve modules that are designed to help agencies improve their ability to govern their data. The modules are:

- 1) Introduction to data governance
- 2) Legal and Policy Context
- 3) Data Governance Model

- 4) Strategy and Planning
- 5) Organisational Structures
- 6) Assigning roles and responsibilities
- 7) Organisation Enablers
- 8) Data-driven culture
- 9) Workforce skills and capability
- 10) Technology and Tools
- 11) Data Management Functions
- 12) Data Governance & Management (DG&M) Capability, Data Catalogue tool, <u>Checklist and Template</u>

Depending on the agency's needs, the Toolkit can be read in its entirety or users can select the module relevant to their data governance needs.

1.6 How was the Toolkit developed?

This Toolkit has been developed through a consultative process with data users and subject matter experts across the NSW Government. The NSW Government's Data Champions Network has played a key role in its design and the Toolkit will benefit from ongoing input from Network members, as well as local, state, and federal public sector agencies.

1.7 Maintaining the Toolkit

To ensure the Toolkit continues to meet agency needs, the Toolkit will be regularly reviewed and updated as data needs change, data governance and management technologies evolve, standards develop, and best practice matures.

2. Introduction to data governance

2.1 What is data governance?

The Data Management Body of Knowledge defines data governance as "the exercise of authority, control and shared decision-making (planning, monitoring and enforcement) over the management of data assets" (DMBOK, 2017). Put simply, data governance is about implementing a set of policies, processes, structures, roles and responsibilities to ensure that an agency's data is managed effectively, and that it can meet both its current and future business requirements.

An effective Data Governance Framework typically covers the following best practice content:

- Strategy and Planning
- Policy
- Functions or Roles and Responsibilities
- Data Management

Source: DAMA Guide to the Data Management Body of Knowledge, Edited by M. Brackett, S. Early and M. Mosley. Bradley Beach, NJ: Technics Publications LLS, 2017 (second edition).

2.2 Why is data governance important?

Data governance is as important to an agency as any other corporate, business or IT governance process. It ensures that data is understood, trusted and appropriately used. It ensures that the people who collect, manage and use data understand their responsibilities and see the value it adds to their work, the objectives of the organisation, as well as broader agency outcomes. Data governance is also an exercise in risk management because it allows agencies to minimise risks around the data it holds, while extracting the maximum value from it.

2.3 What are the benefits of data governance?

Data governance, like any other program or process, must have a clear purpose for it to be beneficial. Instead of doing data governance for its own sake, it should be established to help an agency achieve its strategic objectives and it should be closely aligned to their business needs.

When data governance is aligned to the organisation's needs, it can deliver specific benefits across three areas: business value, efficiency and risk mitigation.

Business value

- Improved decision-making by ensuring decisions are based on higher quality data
- Increased competitiveness through improved customer satisfaction

Increased public trust through improved data management and transparency

Efficiency

- Reduction in duplication and waste created by information silos
- Increased data sharing through improved trust and standardisation
- Reduction in costs by improving resource and process efficiencies
- Reduction in time spent by employees finding, acquiring and processing data

Risk mitigation

- Reduction of risk and costs as data is better managed to support regulatory compliance
- More robust consideration of ethical and privacy issues to avoid reputational damage

Source: Adapted from Information Governance ANZ

2.4 Guiding principles of data governance

The <u>NSW Government Data Strategy</u> contains four themes, each of which is supported by key principles and sector-wide actions. A state government Agency's data governance framework should support these themes.

1. Accelerating actionable insights

This theme aims to accelerate the delivery of actionable insights to decision-makers by leveraging data and analytics to make informed decisions that drive positive outcomes for the community. By aligning insights with strategic priorities, providing context, and making them readily accessible, ensures that data-driven decision-making is at the heart of its operations. Utilising a range of data analytics techniques, including machine learning and predictive modelling, to extract valuable insights from linked data assets. These insights are then delivered to decision-makers through self-service and user-friendly platforms, ensuring that data is effectively utilised to inform decisions and actions.

2. Treating data as an asset

This theme recognises data as a valuable asset by identifying, governing, and managing it effectively across its lifecycle, and using and sharing it to generate insights and

support decision making. Key actions include identifying data and associated metadata as a significant state asset, creating a spend category for government procurement of data and data services, developing guidelines on calculating the cost and value of data, supporting data sharing across the sector, and procuring and sharing private and nongovernment sector data.

3. Strengthening transparency and trust

This theme aims to strengthen transparency and trust in the way it collects, manages, uses and shares data by protecting customers' rights, taking a fit-for-purpose design approach to data projects, ensuring data quality, cultivating a culture of trust, and encouraging sharing and publication of methodologies, algorithms and models.

4. Fostering data-driven culture, leadership and capability

The theme aims to develop a data-driven culture within government by investing in leadership and capability, making data more accessible, and accelerating the delivery of insights.

3. Legal and Policy Context

The Toolkit has been designed to support NSW Government agency compliance with relevant all-of-government statutes, policies and frameworks that relate to the collection of data, data management and retention, confidentiality, data sharing, data linkage and public release.

3.1 Legislative requirements

Legislative instruments relating to the Toolkit include:

• Government Information (Public Access) Act 2009 (NSW)

The <u>GIPA Act</u> facilitates public access to NSW Government information. It does this by authorising and encouraging the release of information by NSW Government agencies, giving members of the public the right to request access to government information, and by ensuring government information is only restricted where there is an overriding public interest against disclosing the information.

• Privacy and Personal Information Protection Act 1998 (NSW)

The <u>PPIP Act</u> provides principles for the protection of personal information, and the protection of the privacy of individuals generally. Under the Act, all personal information that is made, kept or collected by government organisations must be created and managed in accordance with the Information Protection Principles under the PPIP Act. The Information and Privacy Commission website has an overview of <u>NSW privacy</u> legislation.

Health Records and Information Privacy Act 2002 (NSW)

The <u>HRIP Act</u> protects the privacy of an individual's health information held by the public and private sectors, enables individuals to gain access to their information, and provides an accessible framework for the resolution of complaints regarding the handling of health information. The 15 <u>Health Privacy Principles</u> are legal obligations that agencies must abide by when collecting, holding, using and disclosing a person's health information.

• State Records Act 1998 (NSW)

The <u>State Records Act</u> sets out the rules for the creation, capture, control, use, maintenance and disposal of all records and information in line with whole-of-government records and information management policies. State Records NSW has developed the <u>Records and Information Management Policy checklist</u> that

helps agencies ensure their internal strategies are consistent with whole-of government information management policy.

• Data Sharing (Government Sector) Act 2015 (NSW)

The <u>Data Sharing Act</u> enables the sharing of data between NSW Government agencies, and with the Data Analytics Centre (DAC). The Act encourages and facilitates data sharing, outlines safeguards for sharing data, states that data sharing must be legally compliant, ensures data involving personal information is protected, and allows the responsible Minister to direct agencies to provide data to the DAC under certain circumstances.

3.2 Policies and other guidance

Policies and other guidance relating to the Toolkit include:

• NSW Open Data Policy

Data should be open to the extent that its management, release and characteristics meet the objectives of openness, accountability, fairness and effectiveness set out in the *Government Information (Public Access) Act 2009* (NSW). Under the GIPA Act, there is a presumption in favour of the disclosure of information, unless there is an overriding public interest against disclosure.

The Policy sets out six open data principles that all government data must be:

- 1. Open by default, protected where required;
- 2. Prioritised, discoverable and usable;
- 3. Primary and timely;
- 4. Well managed, trusted and authoritative;
- 5. Free of charge where appropriate; and
- 6. Subject to public input.

• NSW Cyber Security Policy

The <u>Policy</u> sets out mandatory requirements that all agencies must comply with to ensure that cyber security risks to data, information, and systems are managed and data is kept secure. These include: implementing cyber security and governance; building and supporting a cyber security culture across the agency; managing cyber security risks and reporting against the Cyber Security Policy Requirements.

NSW Government Data Strategy

The NSW Government Data Strategy outlines a collaborative, coordinated, consistent, and safe approach to using and sharing data and insights across government to inform decisions and actions that achieve the best possible outcomes for the people and businesses of NSW. The Strategy complements the NSW Beyond Digital Strategy, which guides NSW Government in using data and insights to understand customer needs and enhance services, providing a better and more targeted experience in line with customer commitments. The NSW Government Data Strategy will further develop the government's maturity in using data for better community outcomes. It focuses on harnessing the power of data to shape the future, delivering on government priorities, responding to emerging issues, and most importantly, delivering the experience and services that the people and businesses of NSW expect, while maintaining the privacy, security, and ethical standards that are expected.

• NSW Information Classification, Labelling and Handling Guidelines

The <u>Guidelines</u> set out the NSW Government's approach to classifying, labelling and handling sensitive information. The classification of information created, owned and managed by the NSW Government is a mandatory requirement under the NSW Cyber Security Policy. The Guidelines are consistent with the Australian Government security classification system.

Additional legal, regulatory and policy requirements may apply in specific agency or business domains. All organisations should identify the specific requirements that apply to their environment.

3.3 State, National and International standards

State, National, and International standards already exist with respect to data governance. All NSW public sector agencies are responsible for conforming to appropriate standards, including those issued by State Records NSW and the Information and Privacy Commission NSW.

Standards specific to data management are included in the Data Management component of this Toolkit and are based on the internationally recognised Data Management Body of Knowledge guide.¹

While this Toolkit will be updated to reflect ongoing developments in standards and best practice, public sector agencies are expected to maintain their understanding of current applicable standards.

¹ DAMA Guide to the Data Management Body of Knowledge, Edited by M. Brackett, S. Early and M. Mosley. Bradley

Beach, NJ: Technics Publications LLS, 2017 (second edition)

4. Data Governance Model

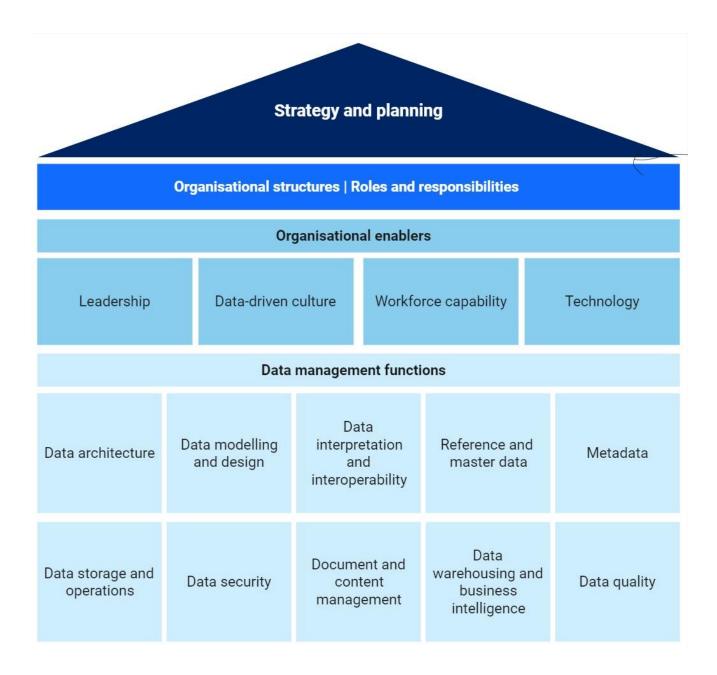
Outlined below is a practical model that has been designed to assist NSW Government agencies to develop or strengthen data governance maturity in their organisation. The Data Governance Model ('the Model') brings together all the components that are vital for any data governance program, regardless of the agency.

4.1 What does the Model cover?

The Model defines four interconnected tiers of data governance activities, each of which is critical to effective data governance in agencies. The four tiers are:

- Strategy and planning agencies clearly define the data governance program's values, vision and mission and compose a business-aligned strategy for governing and managing data as an organisational asset.
- 2) Organisational Structures & Roles & Responsibilities agencies ensure accountability and decision-making authority for data-related activities are appropriately assigned and formalised at all levels of the organisation.
- Organisational Enablers agencies ensure the organisational environment is an enabler of good data governance. This means ensuring there is a strong <u>motivation</u> (or 'will') to achieve good data governance by having sustained buy-in and investment from senior leadership, as well as fostering a strong organisational data culture. It also means ensuring the organisation has the requisite <u>capability</u> (or 'skill') to achieve good data governance, both in terms of workforce capabilities, as well as appropriate tools and technologies.
- 4) **Data Management Functions** agencies ensure their data governance program has oversight of core data management functions (e.g. data quality, storage, security, business insights etc.).

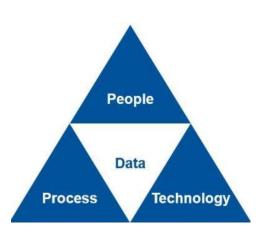
Figure 1: Data Governance Model



4.2 Interpreting the Model

Each component of the Model, outlined in detail in the following modules, includes a high-level summary of **what** the component is, **why** it is important, what good practice looks like (i.e. the **goals**), **how** to achieve good practice and, where appropriate, provides references to useful resources and relevant standards. The level of detail for each component has been kept to a high level and we intend to expand the practical elements of the framework gradually with input from agencies.

The Model also aligns with Gartner's (2017) 'Golden Triangle' of 'People, Process and Technology' (with Data at the centre), which recognises that effective data governance is an ongoing effort executed by people, enabled by repeatable processes, and supported by technology. Each component of the Model therefore encompasses a mix of accountabilities relating to people, processes and technologies to support the implementation of that component.



5. Strategy and Planning

5.1 What is it?

A fundamental premise of data governance is that data is governed to meet the needs of the business. An agency's data governance program should be driven by the strategic priorities of the organisation. For example, if poor data quality is preventing an agency from achieving a key strategic outcome, then the focus of the data governance program would be on improving data quality. If having a single view of the customer (SVOC) is important, then Masterdata management would be prioritised in the data governance program. Of course, agencies may need to focus on more than one issue at once.

5.2 Why is it important?

Having a clear business-aligned strategy for your agency's data governance program will ensure that data governance and management activities support the achievement of desired business outcomes. It will also ensure that the data governance program delivers tangible benefits to the organisation in the short-term. By demonstrating the value of data governance for the organisation, this should allow you to gradually build staff and senior executive buy-in for your data governance initiatives and allow you to scale the program across the organisation.

5.3 What good looks like

- Business-aligned: the data governance program is tailored to the agency's business needs and strategic objectives.
- **Compatible**: the data governance program takes into consideration specific organisational constraints and is compatible with the cultural context.
- **Incremental**: the data governance program is implemented incrementally across the organisation and initiatives are prioritised based on risk and value.
- Measured: data governance and management initiatives are monitored, analysed and measured to ensure that interventions are achieving desired outcomes.
- Collaborative: the data governance program is agreed by key stakeholders across
 different functions of the organisation and all staff participate in implementing good
 data governance practices.
- **Communicated**: the vision for the data governance program and its alignment with the agency's strategic objectives should be communicated to staff at all levels.

5.4 How to achieve good practice

	Define the core business problem(s) you are trying to solve. Below are some
	questions that will help you to do this:
	What problem are you trying to solve?
	2. What outcomes do you want to achieve?
	3. How will data work to meet your agency's needs?
	4. What kinds of data does your agency need access to?
	5. How are you going to track, assess and monitor progress?
	Analyse the current state by undertaking a Data Governance & Management (DG&M) Capability. Once a business problem has been identified, it is useful to undertake a Data Governance & Management (DG&M) Capability to understand the context in which the problem is occurring and identify focus areas for your data governance program.
	Identify focus areas for your data governance program. This should be done by working with stakeholders across all functions of the organisation to determine what data governance activities will have the greatest impact on the business. Plan your data governance response. Once the focus areas have been selected,
	decide what data governance mechanisms – such as policies, procedures, processes, standards, structures – will be implemented to ensure the resolution of the problem.
	Develop metrics to assess whether the data governance response is helping to solve the problem. Start small and set SMART goals (specific, measurable, attainable, result-oriented, time-bound) with clear metrics to assess whether the response is achieving desired outcomes.
	Communicate the success of data governance interventions to staff to ensure that they understand how the data governance program aligns with the agency's strategic objectives.
	Repeat the process. As with all large and complex projects, the key to success is to start small, address a well-defined problem, communicate the outcomes of the intervention to staff, and repeat the process and allow the program to scale gradually.
Qı	uestions to ask yourself

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How are data-related decisions made within your organisation?

5.5

What data assets will your data governance framework apply to? (consider the scope of the information which the data falls into rather than the actual dataset)

Who are you developing this data governance for? Who are the key stakeholders involved in data management, and what are their roles and responsibilities?

What types of data does the organisation collect, process, and store? How is data currently managed and used across different departments and systems?

What are the existing data governance practices, if any, and how effective are they in meeting the organisation's needs?

What are the legal and regulatory requirements related to data management and privacy? How is compliance ensured?

What are the potential risks and vulnerabilities related to data, including security breaches and data leaks?

How is data quality assessed and maintained? Are there any data quality issues that need to be addressed?

How is data shared and exchanged with external partners, and what safeguards are in place to protect sensitive information?

How does the organisation handle data access and permissions? Is there a need for data access controls or data segmentation?

What are the data retention policies, and how is data disposed of when it is no longer needed?

How will the organisation handle data governance in the context of emerging technologies like Artificial Intelligence and Internet of Things (IoT)?

How will the data governance strategy align with the overall organisational culture and values?

What are the budgetary considerations for implementing and sustaining the data governance strategy?

How will the organisation ensure ongoing engagement and participation from stakeholders throughout the data governance process?

How will data governance policies be communicated and enforced across the organisation?

How will the organisation stay agile and adapt the data governance strategy to evolving needs and technological advancements?

How will the data governance strategy balance the need for data security and privacy with the organisation's desire to leverage data for innovation and growth?



As organisational and data needs change and data volume and complexity increase, decisions about how to govern data will need to evolve. A formalised enterprise-wide strategy and process for making these policies and decisions will need to be in place and be continuously monitored and updated to drive business improvements.

6. Organisational Structures

6.1 What is it?

One of the most important aspects of data governance is ensuring the right organisational structures are in place to ensure data-related priorities and initiatives are aligned across the agency. This alignment happens via organisational bodies, often referred to as data governance boards, councils, steering committees or working groups. These bodies are generally comprised of stakeholders from across different business functions who have the authority to make strategic and operational decisions. While these groups often have different functions and roles, an important component of this structure is having an overarching decision-making body that assumes accountability for the strategic direction of data governance in the agency.

6.2 Why is it important?

Without the right organisational structures in place, data flows in and out of different parts of the organisation, with nobody empowered to take responsibility for its entire journey through various systems, databases and processes. This leads to inefficient and contradictory data management practices, and results in poor quality and under-utilised data. A data governance structure, with clearly assigned decision-making authority, provides your agency with a mechanism to develop a consistent, systematic and efficient approach to maximising the value of data.

6.3 What good looks like

- **Cross-enterprise:** the organisational structure is clear and transparent includes stakeholders from across the various business areas of the organisation to support and govern enterprise-wide decision-making.
- **Executive-representation**: the organisational structure includes a senior executive body that has the capacity to implement enterprise-wide data governance initiatives.
- Targeted: working groups are engaged to address discreet data issues, such as data quality improvement, privacy and security.
- Contingent: the organisational structure is tailored to the agency's specific needs, strategic priorities, size, resources and its current level of data maturity.

6.4 How to achieve good practice

Ensure there is a cross-functional executive-level body that has strategic
oversight of data governance decisions and activities across the organisation
Although developed for information governance, refer to the National Archives of
Australia sample terms of reference for an information governance committee for
direction on how to set up a data governance body.
Ensure the data governance structure is compatible with your agency. There is
no "right" way to organise a data governance structure. While some agencies
establish formal data governance bodies, others may choose to integrate data
governance responsibilities into existing governance groups. The important thing is
that data governance decisions are made collaboratively among staff and across
business areas.
Establish working groups for driving discreet data projects. These bodies can
also provide feedback to the executive-level governance body regarding the
effectiveness of data governance initiatives within the business areas.
Develop a visual representation of your organisational data governance

6.5 Questions to ask yourself

structures that is accessible to all staff.

What are the specific data governance goals and objectives that the organisational structure aims to achieve? Who are the key stakeholders and decision-makers involved in data governance? What roles do they currently play in data-related activities? How will data governance responsibilities be distributed across different departments or teams within the organisation? What level of authority and decision-making power should the data governance bodies have? How will data governance responsibilities interact with existing governance structures and committees in the organisation? How will the data governance bodies be represented at the executive or leadership level? What are the required skill sets and expertise for individuals serving in data governance roles? What are the reporting lines for data governance bodies? To whom will they report, and how often? How will the data governance bodies collaborate with IT, legal, compliance, and other relevant departments? How will the data governance structure adapt to changes in the organisation's size, scope, or strategic priorities? What mechanisms will be in place to ensure data governance decisions are transparent and well-

communicated to relevant stakeholders?

How will conflicts and disputes related to data governance be resolved within the organisational structure?

How will the data governance bodies stay informed about emerging technologies and industry best practices?

How will data privacy and security considerations be integrated into the organisational structure for data governance?

How will data governance be aligned with the organisation's overall culture and values?

What training and development opportunities will be provided to personnel involved in data governance roles?

How will the effectiveness and efficiency of the data governance structure be measured and evaluated?

What mechanisms will be in place to ensure ongoing engagement and participation from stakeholders in data governance initiatives?

How will the organisational structure promote a culture of data-driven decision-making and data literacy across the organisation?



Although setting up an organisational data governance structure may only take a few months, incorporating its recommendations into business-as-usual may take significantly longer. Agencies should commit to regular data maturity assessments to guide the work of the data governance body and ensure it is focusing on priority areas of improvement.

7. Assigning roles and responsibilities

7.1 What is it?

While good data governance is everyone's responsibility, agencies need to clearly define the key people who will be responsible for governing and managing data across the organisation. Assigning responsibilities to specific roles ensures there are specific people within the organisation who are responsible for ensuring that data is appropriately managed throughout its lifecycle.

To ensure this Toolkit meets agency needs, outlined below is a guidance on developing a robust roles and responsibilities model. The model is specific to data (i.e. excludes information management) and describes the roles in functional terms rather than using traditional role titles (e.g. Data Custodian, Data Steward, Data Owner, Data Sponsor). The purpose of this is to ensure that people are assigned responsibility for undertaking these functions, and to allow agencies to assign these functions in ways that work for them. A more comprehensive list of roles can be found in the Data Governance roadmap template.

Function Main Responsibilities **Accountable Executive** Approve policies, protocols and guidelines in relation to the data asset, process and/or system Accountable Executives have accountability for the data Ensure that all legal, regulatory and policy requirements are and are generally the met in relation to the data assets management responsibility of the Agency Approve significant changes to the data collection, process Head (Secretary, Chief and/or system Executive, or equivalent authority), however this role is Approve budget and resourcing/provide funding for data often delegated to a management projects designated Senior Executive. Monitor the performance of data governance responsibilities This role is typically referred to and identify improvements as the Data Sponsor or the Data Owner. Ensure data assets held by the agency are identified and documented in a data catalogue or register of data assets Delegate responsibilities for decisions and tasks to Responsible Executives.

Responsible Executive

Responsible Executives are generally Directors with delegation from the Accountable Executive to exercise overall **responsibility** for a specified data asset. This role is typically referred to as the Data Custodian.

- Enforce the rules on behalf of the Accountable Executive
- Identify and document data assets held in a data catalogue or register of data assets
- Identify the information security classification of data assets to ensure appropriate protection and handling of the information
- Determine the conditions for appropriate collection, storage, use and sharing of the data and approve data change requests, data sharing requests and open data release
- Agree and set the standards for the data asset
- Nominate the Operational Data Manager for data assets and ensure responsibilities are fulfilled
- Develop a strategic plan for the use and management of the data asset.

Operational Data Manager

Data Managers are generally business managers, process owners or subject matter experts with the greatest operational stake in the content of the data asset. They are responsible for operational (frontline) data management and for stewarding the data through the data pipeline. This role is sometimes referred to as the Data Steward and is seen as the 'gatekeeper' to accessing the data asset.

- Day-to-day operational management and operation of the data asset
- Ensure data is shared under an agreement or license to ensure privacy, security and data quality are maintained
- Manage the data asset in compliance with relevant legislation, policies, standards and any conditions specified by the Responsible Executive
- Work with stakeholders to develop and maintain metadata including a data dictionary, business rules and guide for use
- Provide advice to the Responsible Executive on the management of the asset
- Provide advice on the proper use and interpretation of the data to Data Users
- Provide feedback to Data Creators in relation to data quality issues and the resolution of errors in the data.

Data Creator

Data Creators are any employee, contractor or consultant who captures or creates data on behalf of the agency, to be processed as a data asset. This role is sometimes referred to as the 'Supplier' of data to government.

- Ensure data is recorded or collected according to agreed data standards and liaise with the Accountable or Responsible Executive on standard requirements
- Ensure data is accompanied by accurate and sufficiently detailed metadata that enables people to understand it (e.g. creating a data dictionary, recording your methodology and how the data was created)
- Ensure processes are in place for the ongoing maintenance of the data
- Ensure data security
- Comply with legislation, policies and terms and conditions associated with data collection, including consent where applicable.

Data User

Data Users can be anyone, public and government, who uses government data.

- Acknowledge the source of data and abide by any copyright or licensing requirements when using data
- Understand the data and ensure it is fit for its intended purpose
- Report any errors or omissions to the Operational Data Manager or Responsible Executive regarding data they receive in a timely manner
- Comply with terms and conditions of the license or agreement for access to data.
- Comply with legislation, policies and standards
- Ensure security and privacy are maintained whenever data is accessed
- Report any breach or suspected breaches to the Operational Data Manager and/or Responsible Executive in the first instance
- Obtain approval from the Accountable Executive or delegated authority for release of data.

7.2 Why is it important?

Under the *State Records Act 1998 Act* (NSW), agencies are responsible for the creation, management, protection, and maintenance of their data, even when these management responsibilities have been delegated to another agency. It is important that agencies assign staff specific data responsibilities to ensure data is managed appropriately across its full lifecycle. A clear understanding and acceptance of custodianship roles and responsibilities can also help maximise benefits and minimise costs associated with data management for agencies, and lead to greater efficiency along data value chains.

7.3 What good looks like

- **Assigned**: responsibilities are defined and formalised across the organisation and at all stages of the data lifecycle.
- Appropriate: responsibilities are appropriately matched with the responsible person's skills, expertise and delegation level.
- Understood: while some staff are formally assigned data management roles, all staff
 who handle data understand the data responsibilities associated with their role.
- Shared: data responsibilities are spread across all levels of the organisation and are not just the responsibility of the IT department, a specific data governance body or team.

 Specified: data sharing agreements and service arrangements clearly specify data rights, including whether responsibilities for the data will be transferred to a third party.

7.4 How to achieve good practice

Assign data responsibilities across the organisation and ensure the data is mapped to the responsible person(s) in a data catalogue.
Develop a data governance framework or policy that specifies who is responsible for the various aspects of the data, including who is responsible for giving permissions for open release and data sharing.
Formalise data responsibilities where they already exist and avoid assigning responsibility to anyone who is not already undertaking the role in their day-to-day work.
Ensure responsibilities are matched to the responsible person's skills, expertise and delegation level. If parts of your agency lack data expertise, recruit new staff or leverage staff in different areas of the agency with specialised data skills.
Ensure staff with specific data responsibilities are provided with training and supported by workflow tools that make their jobs easier.
Ensure data sharing agreements specify data rights, including whether ownership of the data will be transferred to a third party.
Develop a visual representation of your organisation's data roles and responsibilities that is accessible to staff within the organisation, as well as other agencies.

7.5 Questions to ask yourself

Who within the organisation should be responsible for overall data governance, and what authority will they have to make decisions?

What are the specific roles or positions that will be involved in data governance, and what are their respective responsibilities?

What expertise and skills are required for each data governance role, and how will the organisation ensure that the right individuals are in these positions?

How will communication and collaboration be facilitated among data governance

stakeholders and other relevant departments?

What mechanisms will be put in place to resolve conflicts or disagreements related to data governance decisions?

How will data governance responsibilities be cascaded throughout the organisation, especially in larger or decentralised organisations?

What level of involvement should data owners have in data governance decisions and activities?

How will data governance roles and responsibilities be documented and communicated to all relevant parties?

What training and support will be provided to individuals taking on data governance roles to ensure they understand their responsibilities fully?

How will data governance roles adapt to changes in the organisation, such as new projects, mergers, or expansions?

How will the roles and responsibilities be balanced to avoid duplication of efforts or gaps in accountability?

How will data governance roles be coordinated across different business units or departments to maintain consistency and avoid silos?

What measures will be in place to ensure compliance with data governance policies and procedures?

How will the effectiveness of data governance roles and responsibilities be assessed, and what metrics will be used to measure success?

How will data governance roles collaborate with legal and compliance teams to ensure adherence to relevant regulations and data protection laws?

What is the escalation process for addressing data governance issues or breaches?

How will data governance roles ensure data quality and accuracy throughout the data lifecycle?

How will data governance roles balance the need for data security and privacy with the organisation's goals of leveraging data for innovation and growth?

8. Organisation Enablers

8.1 Leadership

Strong and sustained leadership, advocacy and funding from senior executive leaders are important success factors for any data governance program. The leadership is responsible for setting direction, motivating employees, investing in, and developing the necessary people skills required to manage and extract value from the data. Senior leadership should provide the high-level support needed to drive the data agenda of the agency and play a key role in facilitating collaboration across business functions to ensure data-related decisions are aligned with the agency's strategic objectives.

8.2 Data Driven Culture

Without strong leadership support and engaged executive sponsors, obtaining the funding, resources and alignment necessary for data governance may be challenging. Leaders are in a unique position to communicate the degree to which the agency values data as a strategic asset. Embedding data governance also generally requires some level of transformation within the organisation. Engaging the buy-in of individuals that are sufficiently senior and that can champion the data governance program across the organisation will help facilitate change management.

8.3 What good looks like

- Sponsorship: Senior leadership display strong, explicit and ongoing commitment for data governance
- **Investment**: Senior leadership recognise and address data resource needs and infrastructure requirements to support data governance
- Participation: Senior leadership participate in decision-making on important opportunities and risk mitigation issues relating to organisational data assets
- Collaboration: Senior leadership collaborate across different areas of the organisation to break down information silos, including risk and compliance, cyber security, data analytics and privacy

8.4 How to achieve good practice

Develop and deliver training in data for executives, enabling them to make informed decisions and have a data and evidence-first mindset
Set up a data governance decision-making body that comprises cross-functional leaders from across the organisation
Incorporate data metrics and goals into corporate plans and public reporting and monitor and regularly report on progress
Build data use and analytics into organisational strategies and plans
Appoint a member of the senior executive to lead and champion the organisation's data governance agenda

8.5 Questions to ask yourself

What are the specific qualifications and expertise required for the data governance leadership roles? Do the potential leaders possess the necessary technical knowledge, understanding of data governance principles, and relevant experience?

How will the data governance leaders collaborate with other departments and stakeholders to ensure that data governance is integrated into the organisation's overall strategy and operations?

How will leaders be kept accountable?

Is there stakeholder buy-in? Do they recognise the value of data and the potential of data as an asset?

What leadership qualities are essential for successful data governance, such as communication skills, decision-making abilities, and the capacity to navigate complex organisational challenges? Is there stakeholder buy-in?

How will the data governance leaders promote a data-driven culture within the organisation and encourage employees to embrace data as a strategic asset?

How will the data governance leaders ensure that the data governance strategy aligns with the organisation's business goals and objectives?

What mechanisms will be put in place to ensure accountability and responsibility among data governance leaders?

How will the leaders prioritise and address data governance issues based on their impact and urgency?

How will the data governance leaders handle potential conflicts between different stakeholders regarding data access, usage, or ownership?

How will the leaders stay up-to-date with emerging data governance trends, best

practices, and regulatory changes?

How will the data governance leaders promote data literacy and data awareness among employees and stakeholders?

How will the data governance leaders measure the effectiveness of the data governance strategy and communicate its impact to the organisation's leadership and stakeholders?

How will the data governance leaders address challenges related to data privacy and security, and how will they ensure compliance with relevant regulations?

What strategies will the leaders use to gain buy-in and support from key decisionmakers and executives in the organisation?

How will the data governance leaders foster a collaborative and inclusive approach to data governance, involving input from various stakeholders and departments?

How will the data governance leaders handle data governance incidents, such as data breaches or data quality issues?

What steps will be taken to provide ongoing training and professional development for data governance leaders to enhance their skills and knowledge?

How will the leaders balance the need for centralised data governance with decentralised decision-making at various levels of the organisation?

How will the data governance leaders ensure that data governance practices are well-documented, accessible, and understood by all relevant parties?

How will the leaders promote continuous improvement in data governance practices and adapt the strategy to evolving organisational needs and technological advancements?

9. Data-driven culture

9.1 What is it?

Creating an organisational culture that values data as an asset is a core component of any data governance effort. However, changing entrenched organisational behaviours is widely regarded as the biggest obstacle that can derail data governance efforts before they even begin. Creating a data-driven culture means shifting the mindset of employees so that they are motivated to manage and use data effectively on a day-to-day basis. It involves raising awareness, knowledge, and acceptance of an agency's data objectives, embracing innovation and change, and encouraging an open and transparent data culture.

9.2 Why is it important?

When data is not regarded as a strategic asset by staff across the organisation, data quality degrades, information silos proliferate, and inefficiency and poor decisions around data often follow. In many respects, a data-driven culture will follow naturally if there is strong commitment from senior leadership, staff have a basic level of data literacy, and specialised data capabilities are spread evenly across the organisation. However, creating this culture also requires an ongoing effort by senior leadership to ensure data is fully appreciated by staff across all areas and all levels of the organisation.

9.3 What good looks like

- Enterprise-wide: data governance is regarded as an enterprise-wide objective that applies to all staff, rather than just a compliance task or something for IT to do.
- **Celebrated:** staff that demonstrate good data management practices are celebrated by senior leadership.
- **Collaborative:** all parts of the organisation are engaged in enterprise-wide data governance initiatives and input from staff is incorporated from day one.
- **Business-enabler:** staff have a strong understanding of how data governance can help them do their jobs more effectively and deliver real value for customers.
- **Ethical:** robust data management practices are considered by staff as an ethical imperative, rather than a compliance requirement.

9.4 How to achieve good practice

Develop a simple and targeted communications plan that aligns data governance initiatives with the agency's overall mission and objectives.
Develop and deliver learning opportunities and resources that grow the data literacy of the entire organisation and give staff practical guidance on how they should manage data on a day-to-day basis.
Measure the effectiveness of data initiatives and share the results with staff as well as other agencies to promote a government-wide culture of learning about data governance. For example, hold a showcase or create a data story to share the results of the data program or project and communicate how it contributes to the agency's mission and goals.
Ensure each business unit has an assigned data leader to champion and engage with staff on data governance decisions and initiatives.
Develop performance metrics and incentivise and reward staff that demonstrate and promote data-driven values and behaviours.
Set up a Community of Practice (CoP) for staff across the organisation who can lead and advocate for the agency's data agenda. The CoP should have executive sponsorship and comprise relevant subject matter experts (SMEs) across the organisation, including security, information and record management, and privacy.

9.5 Questions to ask yourself

How do leaders and stakeholders currently perceive the role of data in decision-making? Is data seen as a valuable asset and a critical factor in driving organisational success?

How are data-related decisions made within the organisation? What factors influence these decisions, and how can data play a more central role in the decision-making process?

How is data currently utilised across different departments and levels of the organisation? Are there any silos that hinder the sharing and collaboration of data-driven insights?

What are the existing barriers to adopting a data-driven culture, such as resistance to change or lack of data literacy? How can these barriers be addressed and overcome?

How are employees currently encouraged to use data in their daily work? Are there

incentives or training programs in place to foster data literacy and promote data-driven decision-making?

What tools and technologies are available to support data analysis and data-driven decision-making? Are these tools user-friendly and accessible to all relevant employees?

How is data quality and data integrity ensured within the organisation? Are there processes in place to validate and verify data before it is used for decision-making?

How are data insights communicated and presented to different stakeholders? Are data visualisations and reports easy to understand and actionable?

What role does data play in the organisation's strategic planning and goal-setting process? How can data-driven insights contribute to more informed and effective strategic decisions?

How are data governance policies and guidelines communicated throughout the organisation? Are employees aware of their responsibilities in handling data and adhering to data governance principles?

What mechanisms are in place to monitor and measure the impact of data-driven decisions on organisational performance and outcomes?

How does the organisation handle data privacy and data security concerns when encouraging data sharing and collaboration?

How are failures or mistakes related to data-driven decisions handled within the organisation? Is there a culture of learning from data-driven experiences and continuously improving practices?

How can the organisation foster a collaborative environment that encourages knowledge sharing and cross-functional data analysis?

What role can data champions or advocates play in promoting a data-driven culture? How can their efforts be supported and recognised?

How is data literacy assessed and developed within the organisation? Are there training and upskilling programs in place to improve data literacy across the workforce?

How can data-driven success stories be celebrated and shared within the organisation to inspire others to embrace a data-driven approach?

How can data governance principles be integrated into the organisation's values and mission to ensure their long-term adoption?

How does the organisation ensure that data-driven insights are utilised ethically and responsibly?

What steps can be taken to continually reinforce the importance of data-driven decisionmaking and sustain a data-driven culture over the long term?

10. Workforce skills and capability

10.1 What is it?

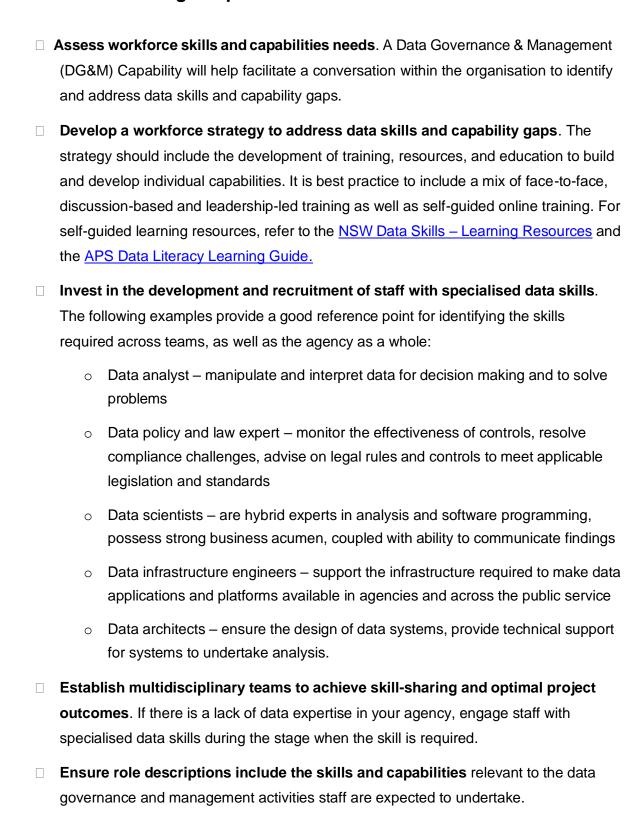
Data skills and capability are core elements of effective data governance. All agencies need to be supported by a workforce that has the right set of skills and capability to manage and use data effectively. This means ensuring all staff have a basic level of data literacy and that there are enough staff with specialised data skills spread across the organisation. Specialised data skills include the ability to manage and analyse large amounts of data, implementation and management of data systems, data engineering and cyber security.

10.2 Why is it important?

Data skills and knowledge are essential for all NSW Government employees to support evidence-based decision-making, whether in policy development, program management or service delivery. These skills also assist in improving operational efficiency, raising service delivery standards, and improving stakeholder engagement. Inadequate data literacy can not only impact the ability of the agency to extract value from the data they collect, it can also leave agencies vulnerable to privacy and security breaches.

10.3 What good looks like

- **Data-literate**: all staff have a foundational level of data literacy.
- Specialised: staff with specialised data skills are spread evenly across the organisation and can be leveraged when required.
- Development-focused: senior leadership support the professional development of data skills and awareness across all levels of the organisation.
- **Cross-disciplinary**: teams have the right combination of technical data skills, as well as non-technical policy, project and business acumen.
- Training: staff have access to data skills resources and are trained in relevant governance policies and procedures.



10.5 Questions to ask yourself.

What specific roles and responsibilities are required for effective data governance, and do we have the right people in place for these roles?

What are the current skill levels and capabilities of the workforce regarding data governance? Are there any existing areas of expertise that can be leveraged?

What are the key challenges or obstacles that employees face when it comes to understanding and implementing data governance principles?

Are there any regulatory or compliance requirements that necessitate certain skillsets within the data governance team?

How well do employees understand data privacy, security, and ethics? What training is needed to ensure responsible data handling?

Are there any gaps in knowledge related to data management, data quality, data analytics, or data-related technologies?

How will the organisation ensure that data governance training and development align with the overall business objectives?

Are there any external training resources, workshops, or certifications available to enhance data governance skills?

How can we foster a culture of continuous learning and improvement in data governance practices?

What mechanisms will be put in place to measure the effectiveness of the workforce's data governance skills and capabilities?

How can data governance training be tailored to different departments or teams, considering their specific needs and responsibilities?

Are there opportunities for mentorship or peer learning to encourage knowledge sharing and skill development within the organisation?

How will the organisation incentivise and motivate employees to proactively participate in data governance initiatives?

What tools or technologies can be implemented to support the workforce in their data governance efforts?

How will the organisation stay updated on the latest trends and advancements in data governance, and how will this knowledge be disseminated to the workforce?

How will the organisation address resistance to change or any cultural barriers that may hinder the adoption of data governance practices?

What resources and support will be provided to employees to ensure they have access to the necessary training and development opportunities?

How can we create a clear career path and growth opportunities for employees in the data governance domain?

How will the organisation address the potential need for external expertise or consultants to assist in building data governance capabilities?

How will data governance training be integrated into the onboarding process for new employees?

11. Technology and Tools

11.1 What is it?

With the increasing speed, volume and complexity of data, it is becoming more and more challenging for humans to manage and use data in a cost-efficient and timely way. Although technology is not a solution on its own, it can be a significant enabler of data governance by simplifying and automating data management practices. When used appropriately, the right tools can assist with data monitoring and management, data security and privacy protection, and data lineage tracking. Tools can also be used to improve the quality of the data with automated validation, data cleansing and data enrichment.

11.2 Why is it important?

Data governance systems that rely heavily on humans to manually manage and monitor data, face much higher risks than systems that automate data management practices. Despite good intentions, human error almost inevitably creeps into data processes. These errors can lead to false and duplicated information, and ultimately undermine the agency's data governance efforts. While automating data governance won't remove the risks of this entirely, it can help agencies discover, manage and monitor these risks more easily. Technology solutions can also increase operational efficiency by freeing staff from manual, time-consuming and inefficient processes.

- Automated: data governance policies and processes and data management workflows are automated, where appropriate.
- Enterprise-wide: technologies break down organisational data silos and are implemented enterprise-wide, where appropriate.
- **Interoperable:** technologies support standard formats allowing interoperability across the organisation.
- Secure: technologies are compliant with security standards and ensure the privacy and protection of data holdings and use.
- Future-proofed: agencies consider their potential future needs as well as changes in regulations, technologies and other factors when selecting tools.

	Sugg	estions: regularly monitor data quality to make sure data is accurate and reliable.			
	Use o	data quality metrics or assessments to identify and address issues.			
-	Control and monitor data access and security.				
-	Develop documentation and reporting of activities to ensure transparency.				
Ad	data	o the "people and process before technology" approach by ensuring that governance processes are well-defined before they are automated with ologies.			
	Asse	ss the current state of technical capabilities and architecture of the			
	orgai	nisation and identify and prioritise focus areas for improvement and automation.			
	☐ When selecting technologies to support data governance efforts, agencies should consider:				
	0	Is it open source, scalable, interoperable and easy to integrate with the organisation's existing business processes?			
	0	Does it meet government standards regarding data sovereignty, privacy, and cyber security?			
	0	Can it provide effective data quality management (i.e. rules, profiling, reporting)?			
	0	Does it provide metadata support for document information security classification and data lifecycle management?			
	0	Does it assign and manage data governance roles and responsibilities?			
	0	Can you define and manage data management workflows and track progress of data governance activities?			
	Gain	buy-in from the intended users of the technology before implementing it.			
		data governance tool to be effective, the staff using it must believe in the ess value of the tool.			
		re the implementation of the tool is accompanied by education, training, mentation and technical support.			
	Ensu	re ongoing monitoring and maintenance of tools.			

11.5 Questions to ask yourself

What specific technologies are being used to support data governance initiatives, and how do they align with the overall data governance strategy?

How does the technology facilitate data discovery, classification, and cataloguing? Does it provide a comprehensive view of all data assets within the organisation?

How does the technology align with regulatory and legislative requirements - e.g., data storage and data deletion requirements

How does the technology ensure data quality and integrity? What measures are in place to identify and address data anomalies or errors?

How does the technology support data privacy and security? What encryption and access controls are in place to protect sensitive information?

Does the technology enable data access and sharing based on defined permissions and roles? How is data access governed and audited? What burden is placed on the team to activate this?

What data monitoring and tracking capabilities does the technology offer? How does it detect and report unauthorised access or suspicious activities?

How does the technology support data retention and disposal policies? Can it automatically enforce data retention schedules?

Does the technology integrate with existing data systems and applications, or does it require significant changes to the current infrastructure?

What level of scalability does the technology provide? Can it handle growing data volumes and evolving data governance needs?

How user-friendly and intuitive is the technology for data governance stakeholders? Is training required for effective use?

Does the technology provide data lineage and audit trails, allowing for traceability and accountability in data management?

What analytics and reporting capabilities does the technology offer to track data governance performance and compliance?

How does the technology address cross-border data transfer and comply with international data regulations, if applicable?

How is data governance technology managed and maintained? What are the support and update processes?

What are the potential risks associated with the technology's implementation and usage, and how are they mitigated?

How does the technology handle data governance in a multi-cloud or hybrid cloud environment, if applicable?

Does the technology align with industry standards and best practices for data governance and security?

How does the technology assist in automating routine data governance tasks and processes, freeing up resources for more strategic initiatives?

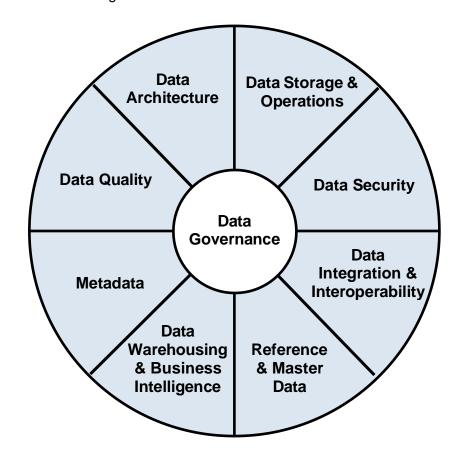
How does the technology facilitate collaboration among different stakeholders involved in data governance efforts?

What are the total cost of ownership (TCO) considerations associated with the technology, including implementation, maintenance, and potential upgrades?

12. Data Management Functions

Where data governance sets the rules of engagement for how data-related decisions are made within an organisation through the creation of policies and processes, data management refers to the planning, execution and operation of these policies and processes.

As illustrated in the following figure, there are 8 core functions of data management which contribute to the effective governance of data:



Source: Adapted from DMBOK Data Management Framework

These functions are adapted from the Data Management Association (DAMA) Data Management Body of Knowledge (DMBOK). While each data management component is important, not all the functions must be included in the first phase of a governance program. For example, some programs will focus more on business definitions (Metadata) initially, while others may emphasise a single view of the customer (Master Data).

12.1 Data Quality Management

What is it?

An enterprise-wide process to manage and improve the quality of an agency's data is a key component of effective data management. Data quality management is a continuous process which involves managing data across the full data lifecycle, from its initial creation to its destruction. It involves the implementation of data quality standards and procedures to address and improve the accuracy, completeness, timeliness, relevance, consistency, and reliability of the data.

Why is it important?

The outcome of decisions depends on the quality of the information used to make that decision. Poor data quality can result in poor decisions and unintended outcomes. High data quality can support an agency to achieve desired outcomes by ensuring decision-making is based on accurate and timely information. Data quality methods and procedures are essential to ensuring accurate data is available to decision-makers in a timely manner.

- Automated: the quality of data is managed through automated tools that can automatically detect data quality issues and cleanse and enrich the data.
- **Lifecycle management**: the quality of data is proactively managed across the data lifecycle, from collection through to disposal.
- Root-cause remediation: problems with data quality are addressed at their root cause (e.g. fixing the problem at the source).
- **Enterprise-wide**: data quality management is regarded as a responsibility of all staff that have a role in handling data.
- **Standards-driven**: requirements are defined in the form of measurable standards and expectations against which the quality of data can be measured.
- **Monitored**: data quality requirements are enforced through clear monitoring, reporting and issues management processes.

Ш	Define data quality requirements for your agency that are relevant to your		
	business needs. This will ensure consistency across the organisation and help you		
	determine which data to keep, which to get rid of, and which to correct.		
	Measure data quality levels – a data quality assessment tells you how effectively		
	data is meeting your business needs and stakeholders' requirements.		
	Create and implement a strategy for improving data quality – this strategy should		
	include:		

- Industry standards for available data
- Organisational data standards
- Timeliness for data availability
- Data quality metrics
- Goals for data quality metrics
- Data quality rules for specific fields
- Develop operational procedures and automated processes to improve data quality for example, the NSW Government Data Quality Reporting Tool can be used to understand the different dimensions of data quality and generate data quality statements. Data quality assessments should always be recorded in the metadata. Tools that automate data profiling are also available and can help your agency enrich large amounts of data.
 Train staff with data responsibilities on data quality rules staff are responsible
- Train staff with data responsibilities on data quality rules staff are responsible for ensuring that business rules or issues related to data quality are documented, developed and managed in a consistent way, in accordance with the agency's data requirements.
- ☐ Monitor and report on quality levels of your data this supports the active management of data quality across the agency and enables the prioritisation of data quality improvement initiatives.

Relevant Standards:

NSW Government Standard for Data Quality Reporting – the purpose of this
document is to establish common principles and protocols for reporting on data
quality, so that agencies can create simply data quality statements and users can
easily evaluate whether shared or published data is suitable for re-use.

Useful resources:

<u>Data Quality Reporting tool</u> – this tool is designed to support the NSW Government
 Standard for Data Quality Reporting. It guides you through a reporting questionnaire

- to generate a Data Quality Statement. All data should be accompanied by a data quality statement as it helps a user understand how the data can be used.
- ABS Data Quality Framework NSW has adopted the Australian Bureau of Statistics
 (ABS) Data Quality Framework to describe the dimensions (or characteristics) of data
 quality. The framework can assist you with the development of statistical collections
 to produce high quality outputs.
- ISO 8000 Data Quality this is the global standard for Data Quality and Enterprise
 Master Data. It describes fundamental concepts of information and data quality and
 how these concepts apply to quality management processes and quality
 management systems.

12.2 Metadata Management

What is it?

Metadata management means maintaining information about data to ensure both the users and systems:

- understand the meaning of data,
- know why data was created and for what purpose; and
- can find data easily when they need to.

By having high quality information that describes the information in data, as well as its storage and origin, staff can understand what the information is, what they can learn from it and how to find it quickly. Depending on the data, metadata may include the lineage, ownership, format, and any rules to be applied to the data.

Metadata management requires a consistent way to capture, manage and publish metadata information. This means controlling the creation of metadata by setting clear standards (and, where appropriate, adhering to well-established industry metadata standards), as well as implementing policies and procedures for metadata management and ensuring they are enforced across the organisation.

Why is it important?

Without metadata, it is very difficult for potential data users to know whether a dataset is available, where it is stored, what the data means, and how accurate it is. A key reason for duplicated data collection and re-work across government is the fact that repositories of what data has been collected are either inadequately maintained or do not exist. Therefore, implementing robust metadata management practices are required to ensure that data can be located, understood, and used not only across the agency, but also by other agencies and non-government users.

- Valued: the value of having managed metadata, and its role in improving data quality, is recognised across the organisation.
- **Standardised**: metadata conforms to relevant industry standards to enable data sharing and re-use across the public and private sector.
- Accessible: metadata is recorded and maintained on an accessible repository and is freely available at no additional cost with the provision of the dataset.

- **Assured**: the quality of metadata is assured, measured, monitored and improved.
- Agreed: changes to metadata are agreed and authorised with due consideration of impacts to other data management functions and business processes.

Identify the metadata associated with priority common data elements. Determine the level of consistency of metadata for priority common data elements
Measure current metadata effectiveness and determine the level of consistency needed for efficient agency operations.
Define a minimum metadata standard for your agency in consultation with agency stakeholders and ensure compliance with well-established industry standards.
Establish or improve metadata policies, rules, practices and roles – this can be done by implementing a metadata adoption plan and implementation process across the organisation.
Educate staff on the value of metadata, as well as on access and use of metadata – this may include education of staff on their respective metadata management responsibilities.
Create a single metadata repository where agency stakeholders can find information – this can be done by bringing individual repositories together to develop a central (or federated) electronic database that is used to store and manage metadata.
Create feedback mechanisms – to ensure that data users can provide input on the effectiveness of metadata and incorrect or out-of-date metadata.

Relevant references:

- Metadata Online Registry (METeOR) Australia's repository for national metadata standards for health, housing and community services statistics and information.
- ANZLIC Metadata Profile Guidelines ANZLIC these guidelines provide practical
 information to better understand and implement the ANZLIC Metadata Profile. The
 ANZLIC Metadata Profile defines the appropriate content of metadata for
 geographic information or spatial resources.
- AS ISO 23081.1:2018 covers the principles that underpin and govern records management metadata.

- <u>AS/NZS ISO 19115:2005</u> provides a standardised metadata format for describing geographic information and services.
- AS/NZS ISO 15836:2016 establishes a standard for cross-domain description and defines the elements typically used in the context on an application profile.
- ISO/IEC 11179 the other metadata standard often referred to

Useful resources:

- Metadata for records and information State Records NSW provides a range of advice on metadata, including:
 - Office of the National Data Commissioner (ONDC) Metadata
 Attributes Guide
 - The minimum requirements for metadata for authoritative records and information
 - o Principles for implementing metadata for records and information
 - o What metadata for records and information can achieve
- <u>National Archives of Australia Metadata for Interoperability Guide</u> this guide provides information on how to develop an organisational Metadata strategy, information on metadata harvesting tools and protocols, tips for building a metadata repository and links to relevant resources and standards.

12.3 Data Security and Privacy

What is it?

Data security and privacy management includes the policies, processes and procedures that are in place to ensure that data is kept safe and secure across all stages of the data lifecycle. Data security and privacy measures are implemented to protect agencies' critical, personal or otherwise sensitive data from unauthorised access and use, and ensure that data can move securely through the organisation. Adherence to privacy legislation, as well as customer and community privacy concerns, is paramount when considering data security and privacy management.

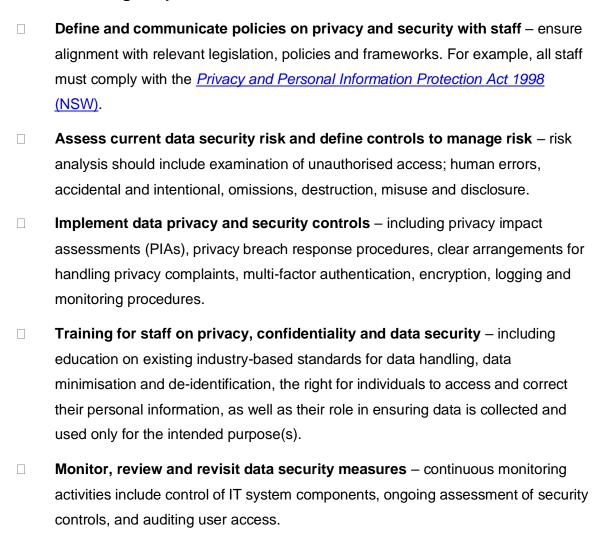
Why is it important?

Data can often contain personal, confidential or otherwise sensitive information that can have serious implications for both the populations the data is about and the organisations storing it. Good data governance practices across your organisation will ensure it is protected against misuse, interference, loss, or unauthorised access, modification or release. Serious physical, emotional or reputational harm to individuals may occur if data becomes compromised. Data breaches can also result in reputational damage and loss of public trust, as well as financial and legal ramifications.

- **Compliance**: data is managed in accordance with relevant privacy legislation and NSW government and agency-specific security policies, procedures and standards.
- Clear roles: roles and responsibilities for authorising and overseeing safeguarding processes are clearly defined and access rights are assigned on a need-to-know basis.
- Classified: the safe handling requirements of data are known because each data
 asset is classified according to the <u>NSW Government Information Classification</u>,
 <u>Labelling and Handling Guidelines</u>.
- Privacy-by-design: privacy measures are built into the design and architecture of information systems, business processes, data products/assets and network infrastructure.
- Minimised: data creation and collection processes are designed to ensure that minimum personal information is collected.
- Transparent: agencies are transparent and accountable about the procedures used to protect personal data, including the choices made in balancing competing

interests.

How to achieve good practice:



Useful resources:

- NSW Cyber Security Policy outlines the mandatory requirements for sensitive and classified information.
- Information Classification, Labelling and Handling Guidelines the Guidelines support the implementation of the NSW Cyber Security Policy. They provide guidance for the application of security classification to prevent government information assets from potential security breaches. This includes how to classify information and the protocols for handling and transmission of information.
- Making data safe for sharing guidance provides guidance for NSW public sector agencies on how to make data safe (e.g. through data minimisation and deidentification) for sharing and public release.
- <u>Five Safes Framework</u> provides guidance on how to develop safe data projects and manage disclosure risks according to five 'safe' components and allows data custodians to place appropriate controls on not just the data itself, but how data can

be accessed.

- The IPC Public Interest Test the Public Interest Test is the practical application of the Government Information (Public Access) Act 2009 (GIPA Act) and it is designed to help you decide whether or not your data can and should be made open.
- <u>IPC Information Governance Agency Self-assessment tool</u> enables agencies to conduct an assessment of their systems and policies that ensure their compliance with privacy and information and access requirements.
- Information and Privacy Commission NSW website provides guidance on implementing privacy obligations under the PPIP Act and the IPPs and/or the HRIP Act and HPPs.

Relevant standards:

 ISO 27001 – sets of the international requirements for an Information Security Management System (ISMS). An ISMS is a systematic approach to managing sensitive company information so that it remains secure. It includes people, processes and IT systems by applying a risk management process.

12.4 Data Warehousing and Business Intelligence

What is it?

A Data Warehouse is a consolidation of data from a variety of sources that is designed to support and optimise organisational decision-making. Its main purpose is to consolidate data and provide readily available and easily accessible information to the business's decision-makers.

Business Intelligence (BI) refers to a set of methods and techniques that are used by organisations to enable strategic decision-making. BI leverages technologies and tools that focus on reliable measurement of facts and business objectives to provide better insights to support evidence-based decisions.

Why is it important?

Fragmented, inconsistent and outdated data in multiple databases does not enable informed and strategic decision-making. Data warehousing and BI give business units a way to consolidate and process vast amounts of information and perform more advanced analytics. With appropriate data warehousing in place, systems have the right data available to perform more accurate analysis and get more value from BI and analytics programs. An agency that acts on knowledge gained from BI and analytics can improve operational efficiency and find better ways to innovate based on insights from data.

- Current: the data warehouse supports appropriate information access and is designed to deliver up-to-date information to decision-makers.
- Business goals: the data warehouse serves agency strategic priorities and informs the selection of BI solutions.
- Start with the end in mind: the business priority drives the creation of the data warehouse content.
- Once size does not fit all: use the right warehousing and analytics tools and products for your specific purpose.

Understand your business needs – start by consulting with stakeholders
across the organisation to identify why your agency needs the warehousing and
BI solution(s) and what objectives you are seeking to achieve.
Avoid one-stop-shop solutions – while warehousing and BI solutions with all
the features may seem enticing, focus on implementing solutions that meet your
core business needs.
Don't overcomplicate the solution – while there are endless data warehousing
and BI tools available, it is important to focus on getting the basics right before
you add additional requirements.
Use BI tools for their intended purpose – rather than trying to find a tool that
does it all, look for BI solutions that do something (or a few things) well. It's also
important to find tools with user-friendly interfaces that meet the users' needs.
Consider how to make the transition easy for staff – this can be done by
ensuring there is a communication strategy for the transition, and that adequate
training and guidance is available for staff who are expected to use the solution.

12.5 Reference and Master Data

What is it?

Reference and master data are data that provide a consistent, reliable record for all critical business data across the organisation. Master data can be defined as the "golden record" of critical information that the organisation relies on (e.g., customers, employees, locations, and products). Reference data is a type of master data that is more likely to change and that it less critical to the business. Agencies need to define and manage how master and reference data will be created, integrated, maintained, and used throughout the organisation. The challenges of this are determining the most accurate data values from among potentially conflicting data values and attempting to make that data available wherever needed.

Why is it important?

Definition and management of data assets used across an agency is necessary to meet strategic objectives, reduce risks associated with data redundancy, and reduce the cost of data integration. The management of master and reference data allows agencies to correct data inconsistencies across business units and systems and apply uniform business rules to enable sharing of data assets across agencies and government more broadly.

- **Interoperable**: Master data and reference data is managed so that it is interoperable across business units and government agencies.
- Standardised: Master and reference data should be modelled according to agreed state, national and international standards so the data is represented appropriately.
- **Single view**: Master data is recorded and maintained on an accessible and, where possible, centralised repository to create a single view of the data.
- Controlled: changes to reference and master data are agreed and authorised with consideration of impacts to other business processes.

Identify and agree on data definitions – this involves determining the most
accurate data values from among potentially conflicting data values and getting
agreement from different parts of the organisation.
Collect the master data into a central database – this database should link to all
participating applications.
Publish reference and master data – ensure its use in all appropriate business
intelligence and analytics reporting across the organisation, at all levels.
Establish maintenance policies and processes

Relevant standards:

• ISO 8000-115 Data Quality – Part 115: Master Data – this is the global standard for Data Quality and Enterprise Master Data. It describes the features and defines the requirements for standard exchange of Master Data among stakeholders.

12.6 Data Storage and Operations

What is it?

Agencies must ensure data storage environments are secure, comply with relevant legislation, and enable information continuity, sharing and re-use. Several laws and policies affect how NSW Government agencies can store their data. For example, NSW Government agencies must comply with the *State Records Act 1998* (NSW), which requires agencies to ensure appropriate records storage, maintenance, security, and archiving. It is important to note that outsourcing storage does not lessen an agency's obligation to ensure information is stored appropriately.

Why is it important?

Due to its rapidly increasing volume, how and where agencies store their data is becoming ever more important. Storage environments must be able to manage large volumes of complex data and to provide consistent levels of security, accessibility, and functionality. To ensure the long-term continuity and accessibility of data assets, agencies need to find appropriate and secure storage environments that comply with legislative and regulatory requirements.

- Digital continuity: storage environments enable information continuity by ensuring the preservation and maintenance of key data assets.
- Retention and disposal: storage environments ensure data is kept and disposed
 of in accordance with business requirements, protective security requirements,
 and legislative requirements under the State Records Act, PPIPA and HRIPA.
- Best practice: database standards and best practices are understood and applied.
- Re-use: storage environments that promote data re-use and integration are preferred.
- Migration, transition and decommissioning: changes to storage environments
 are agreed and authorised to ensure that data of long-term value is transitioned to
 new environments or appropriately assessed in decommissioning arrangements.

different so it's important to identify and agree on these requirements.
Ensure alignment of business needs to the storage infrastructure.
Ensure storage infrastructure complies with data retention periods specified under the State Records Act and PPIPA.
Ensure the storage infrastructure selected is efficient and flexible. This means that it is easy to search, query, and store the data.
Create and maintain a Data Asset Register/Inventory that identifies high-value and high-risk data assets and their storage locations.
Manage and monitor effectiveness of the storage infrastructure.
Ensure future planning for business continuity by considering if the storage infrastructure is laying a foundation for future data initiatives and if it can be scaled as needed.

Useful resources:

- <u>Retention and Disposal Authorities</u> outlines the retention and disposal requirements for different types of information, as well as the requirements for storing records outside of NSW.
- <u>Cloud computing recordkeeping requirements checklist</u> ensures custody and control
 of NSW State records and data created and managed from using cloud services remain
 with the NSW Government. In addition, the <u>Identifying and managing high-value and
 high risk records, information and data</u> and <u>Records, information and data risks</u> provide
 tips on managing risks on data.
- NSW Government Cloud Guidance and Policy provides practical steps to move services to a cloud. This includes information on preparation, contracting and managing, as well as considerations when moving to cloud.
- NSW Cyber Security Policy agencies must abide by the Policy when procuring cloud services. The Policy outlines mandatory requirements to appropriately manage cyber security risks, including the requirement to identify agency 'crown jewels'.
- <u>NSW Internet of Things Policy</u> provides help to design, plan and implement IoT solutions, including guidance on storage options for data generated by your IoT initiative.
- Australian Cyber Security Centre's Cloud Computing Security Considerations —

- provide detailed cloud security considerations, including: maintaining availability and business functionality; protecting data from unauthorised access, the vendor's customers and/or by rogue employees.
- Government Data Centres Guidance provides information on the benefits of government data centres and services, including secure data storage and access to services in the cloud.
- National Archives of Australia Outsourcing Digital Storage Guidance provides advice
 on outsourcing digital storage, including key risks and consequences of offsite storage
 location. In addition, the <u>Records Management Risk Assessment Template</u> and the
 <u>Checklist for Cloud computing and information management</u> provide a helpful
 understanding of the potential risks and considerations associated with outsourcing
 storage of your agency's data.

12.7 Data Integration and Interoperability

What is it?

Data integration and interoperability is the ability of systems, organisations, and people to exchange data between each other so that they can work together seamlessly, either in the present or in the future. Integration is the ability to consolidate data into consistent forms, either physical or virtual, and interoperability is the ability for multiple systems to communicate. Both are dependent on clear, shared expectations for the context and meaning of data across systems.

Why is it important?

Data integration and interoperability support the use and reuse of government data by allowing agencies to get data where it is needed, when it is needed, and in the form in which it is needed. Having integrated and interoperable data can assist agencies to make better decisions and to provide consistent, coordinated and more timely services by ensuring they have access to the right data at the right time. Lack of interoperability between systems means that government agencies often cannot share information effectively, which contributes to disjointed services, operational inefficiencies, and poor citizen outcomes.

- Enterprise-wide: data is stored in agency-wide enterprise architecture, where appropriate.
- **Standardised**: software and hardware conform to defined standards that promote interoperability for data, applications and technology.
- **Understood**: data users understand the meaning of exchanged information through the consistent use of metadata, master data and data quality standards.
- User-friendly: interfaces are flexible and generic enough to suit multiple uses.
- **Minimise replication:** data is linked rather than copied.
- Modularity: modularity of system design is maintained.

Assess current state of interoperability to establish a strong understanding of your agency's business and data management environment
<u>Build future state vision</u> that defines the requirements for creating new services and systems. Ensure requirements are defined across business functions to ensure the architecture supports the overall business strategy
Undertake a gap analysis and quantify gaps between current and future state
<u>Planning and design</u> of solutions to bridge gaps. Avoid boiling the ocean and focus on bridging gaps that are important for your business. Think quick wins as well as long-term planning
Implement frameworks, policies and standards and tools to support integration
Monitor new processes for ongoing improvements

Useful resources:

- The National Archives of Australia has developed the following resources:
 - Interoperability key themes help you understand how interoperability is not just a technical fix, as it also relies on working with your information and data to align your business, security, legal and semantic needs.
 - Interoperability development phases will help you plan and implement solutions to address interoperability hurdles that are visualised in the interoperability scenarios.
 - Your results from using the <u>Business System Assessment Framework</u>
 (BSAF) can be used to identify:
 - the need to *integrate* business systems or to *migrate/export* data to address risks or gaps
 - system functionality to meet your information and data needs over time
 - o what information and data is held in your systems and its value.
- The <u>NSW Government IoT Policy</u> also contains several sections related to interoperability.
- The Australian Bureau of Statistics has a section related to <u>Data Integration</u>

12.8 Data Architecture

What is it?

Data Architecture defines information flows in an organisation, and how they are controlled. It relates to upstream and downstream data, as well as within a business process and determines how it is captured, stored, and integrated into other platforms across the organisation. It involves understanding business objectives and the existing data infrastructure and assets, defining data architecture requirements, and shaping the enterprise data architecture to provide greater benefits to the organisation. The primary focus of data architecture is to integrate the existing applications and make them interoperable so data can be used across the organisation.

Why is it important?

Like many large organisations which have operated for a long period of time, government agencies have legacy systems which use older technology or bespoke solutions to hold their data. These systems are often difficult to map out and connect with and require tremendous effort to support change.

- Aligned: data architecture is aligned with the organisation's business strategy.
- **Comprehensive**: the data architecture minimises impact of information silos by combining data across the agency's business functions.
- Integrated: the data architecture provides a mechanism that documents the relationship among architecture components across domains and their alignment to agency and whole-of-government strategic goals.
- **Scalable**: the architecture can be applied to various organisational levels and scopes (i.e. whole-of-government, cross-agencies, agency, line of business, segments, capability, etc).
- Flexible: the architecture supports automation and is designed to meet changing business needs and new technology.
- Standards: the architecture adopts best-practice architectural design (such as Reference Architectures) to build and document common business and technical capabilities.

Assess current state architecture of the organisation.
Define future state architecture of the organisation, within the context of the strategic goals of an agency and its operating model.
Perform a gap analysis between the current state and the future state.
Develop a roadmap or implementation plan that contains a necessary set of actions to transform the organisation from the current state architecture to its target state.
Regularly report on the effectiveness of the roadmap and implementation to the Data Governance Board or Committee.
Recruitment and retention of expertise in data architecture, to guide agencies as they move away from legacy systems and siloed data towards integrated and
consolidated data platforms.

Useful Resources:

NSW Internet of Things Policy – provides practical guidance to help agencies
design, plan and implement IoT solutions, including guidance on how to manage ICT
infrastructure change when integrating or migrating new systems with legacy
systems (see section 6.1.4)

Relevant standards:

• ISO/IEC 42010:2007 Systems and Software Engineering

13. Data Governance & Management (DG&M) Capability, Checklist and Template

This assessment, checklist and template outlines the best practice elements of an effective data governance program for NSW Government agencies. It is not exhaustive or mandatory. New and updated templates and checklists have been updated and developed to assist and fast-track the framework development based on feedback received.

13.1 Data Governance & Management (DG&M) Capability

Conducting a readiness self-assessment in data governance is imperative for several reasons. Firstly, it allows Agencies to comprehensively evaluate their current data infrastructure, policies, and procedures, encompassing aspects such as data collection, storage, processing, and usage. Clear goals and objectives can then be defined based on this assessment, guiding the development and implementation of an effective data governance framework, whether it be improving data quality, complying with regulations, facilitating data sharing, enhancing security, or supporting decision-making. Identifying key stakeholders, from Executive Directors to data owners and IT teams, is crucial for program success. The assessment also helps evaluate Agencies readiness to adopt a data governance framework, determining the data governance maturity level and identifying associated risks and challenges. The results inform the development of a roadmap, highlighting areas of readiness and improvement, which can be used to create a plan for effective data governance implementation. Additionally, the assessment ensures alignment among executive sponsors and stakeholders, awareness of timelines and resource commitments, and the documentation of mitigation plans for identified gaps in readiness. The ultimate goal is not to be overly critical but to create an accurate picture of the Agencies' data governance readiness to guide its development and implementation. Complete the capability <u>assessment</u> to gauge your (or your team's) readiness to commence the data governance framework project.

13.2 Checklist and Template

Checklists and templates play a crucial role in the development of data governance for various reasons. Firstly, they ensure standardisation, promoting a consistent approach to data governance throughout the Agency. Secondly, these tools enhance efficiency by providing a structured format for various data governance tasks, saving both time and resources. Thirdly, checklists and templates contribute to comprehensiveness, ensuring that all essential aspects of data governance, such as strategy, organisational structures,

roles and responsibilities, leadership, data culture, workforce skills, and technology, are adequately considered. Additionally, they aid in risk mitigation by identifying and addressing potential risks associated with data governance. These tools also facilitate clear communication among stakeholders regarding data governance policies and procedures. Furthermore, they serve as valuable training resources for new team members, helping them understand the Agencies' data governance framework. Moreover, checklists and templates offer a means for assessing the effectiveness of data governance policies and identifying areas for improvement. It is essential to customise these tools to align with the specific needs and context of the Agency. An updated version of the data governance checklist and template has been developed to fast-track your framework development.

14. Document Version Control

Version	Date	Prepared by	Comments
1.0	17.09.2020	Alexandra Peattie	Final version
1.1	01.02.2021	Zoe Lim	Updated links to the NSW Government Information Classification, Labelling and Handling Guidelines and inserted Version Control details
1.2	04/12/2023	Raymond Chin	Updated the following sections 1.1 1.5 2.4 3.2 4.2 5.5 6.5 6.5 7.5 8.5 9.5 10.5 11.5 12.6 13
1.3	05/06/2024	Raymond Chin	Fixed/updated outdated links