

NSW Budget Visualisation

Background

The NSW Budget is prepared by the Treasury each year, and is released to the public in June

Outlines revenue and expenses for the coming year, provides overview of State's economy, and details the priorities the Government will deliver

The Solution

-  Design principle of 'citizen-first, mobile device first': strong focus on accessibility and interactivity
-  Simple, readable charts demonstrating high-level overview of state revenue and expenditure
-  Interactive and comprehensive map of all expenditure and planned investments across NSW
-  Analysis of State's revenue and debt position
-  Graphic highlighting how State Outcomes are addressed in each cluster by the Budget, through capital expenditure and ongoing expenses

Impact

In week post Budget announcement, number of unique visitors increased 8½ times over the previous year, and page views increased ten-fold

Stronger citizen engagement with the budget process encourages Government-population collaboration

Greater number of site users increases accuracy of website analytics. Provides greater insights into citizen priorities

Project demonstrated successful cross-Treasury collaboration on a new digital project, despite Budget pressure

“That this happened so quickly and with so little fuss speaks a lot for the agile project management capability within DAC as well as the good will right across Treasury for a project such as this.”

- Nathan Pringle, The Treasury

As **Treasury** moves towards **outcome-based budgeting**, they are seeking to make the budget **more accessible** to the **general public**

The **DAC** has been engaged to create an **interactive visualisation tool** for the **2018-19 Budget**, for any **stakeholder** to **review**, including citizens, press, public servants and financial analysts

Next Steps

This project was intended as a springboard from which the relationship between The Treasury and the DAC could develop

The Treasury has collaboratively engaged with technology and data in unfamiliar ways

The Treasury and the DAC are currently exploring how the solution may be taken further in future Budget releases

Implementation

Solution has been developed and went live on the NSW Budget's release date: 19 June 2018

“This reveals the potential for open and accessible information in increasing public engagement and, in time, to support better policy development and outcomes in NSW.”

- Nathan Pringle, The Treasury

