

Name of dataset or data source:**Investment NSW CRM****Description:****Investment wins and Export wins as recorded in the Investment NSW CRM system****Data quality rating:**

- Institutional Environment
- ★ Accuracy
- ★ Coherence
- Interpretability
- Accessibility

**INSTITUTIONAL ENVIRONMENT****Medium**

- Data is collected and managed according to a data quality framework.
- Custodian has no commercial interest or conflict of interest in the data.

- Data governance roles and responsibilities are not assigned for this dataset or data source.
- Data collection is not mandated or required by a law

Find out more about the data quality framework from the Custodian (contact details below).

**ACCURACY****High**

- This data has been subject to quality assurance processes. ie Checking for errors at each stage of data collection and processing
- The data collection met the objectives of the primary user. The data correctly represents what it was designed to measure
- There are no known gaps in the data. (For example: non-responses
- There have not been any adjustments

- If errors are identified

Find out more about the quality assurance processes from the Custodian.

**COHERENCE****Medium**

- Standard definitions
- Elements within the data can be meaningfully compared.
- classified or counted since the start of the series.
- This data is consistent with previous releases. There have been no changes in methodology or external impacts since the last release in this series.

- No similar or related data sources have been identified.

More information about standards: Terms used have been defined and standardised, to find out more contact the data custodian.

This dataset or data source is part of a time series.

Data was first collected or produced on 01/07/2022

**INTERPRETABILITY****Medium**

- Information is available about the primary data sources and methods of data collection. (For example: instruments)
- Information is available to help Users evaluate the accuracy of the data and any level of error.
- Information is available to explain concepts
- Information is available to explain ambiguous or technical terms used in the data.

- their origin

Find out more about the primary data sources and methods of data collection from the Custodian (contact details below).

Find out more about how to evaluate the accuracy of the data and any level of error from the Custodian (contact details below).

Find out more about concepts used in this dataset and how to understand or interpret the data from the Custodian (contact details below).

Find out more about ambiguous or technical terms used in the data from the Custodian (contact details below).

**ACCESSIBILITY****Medium**

- This dataset or data source is available in a machine-processable
- This dataset or data source is available in a non-proprietary format.
- This dataset or data source is described using open standards and persistent identifiers.

- This dataset or data source is subject to limiting or restrictive access conditions –Restrictive Licence
- to provide context.

Additional information about accessing and using the data: The other party would need their own version of salesforce

Additional information about the use of identifiers and links to other data: N/A

Information to help users evaluate relevance

Scope & Coverage:

What the data was designed to measure: The amount of investment secured with some form or level NSW Government assistance. Or the value of export sales achieved with some form or level NSW Government assistance.

Target of the data collection: Businesses or investors that have received support or assistance from the NSW Government.

There were no individuals

Geographic detail:

Data cover the following geographic area(s): State

undefined Postcode

At lower levels of geography: N/A

Outputs:

undefined Analytical

Other cautions:

The data does not represent or cover: N/A

Other cautions or recommendations to enable effective use and interpretation of the data: N/A

Reference period:

Period for which the data were obtained: 01/07/2022 - 07/04/2025

There were no exceptions to the data collection or observation period. (eg delays in receipt of data)

Timing:

Updates and revisions: If errors are identified

The data became available (ie released or published) on: 24/06/2025

Frequency of production:

Data is collected or expected to be produced: Annually (every year)

DATA DISCLAIMER

NSW Government is committed to producing data that is accurate, complete and useful. Notwithstanding its commitment to data quality, NSW Government gives no warranty as to the fitness of this data for a particular purpose. While every effort is made to ensure data quality, the data is provided "as is". The burden for fitness of the data relies completely with the User. NSW Government shall not be held liable for improper or incorrect use of the data.

For more information about this dataset or data source

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Understanding the Data Quality Statement

The data quality statement aims to help you understand how a particular dataset could be used and whether it can be compared with other, similar datasets. It provides a description of the characteristics of the data to help you decide whether the data will be fit for your specific purpose.

About the quality rating:

The reporting questionnaire asks five questions for each of these data quality dimensions:

- Institutional Environment
- Accuracy
- Coherence
- Interpretability
- Accessibility

For each question: "yes" = 1 point; "no" = 0 points

The number of points determines the Quality Level for each dimension (high, medium, low).

Only dimensions with four or five points receive a star.

Points	Quality Level	Star / No Star
0	LOW	No Star
1	LOW	No Star
2	LOW	No Star
3	MEDIUM	No Star
4	MEDIUM	Star
5	HIGH	Star

More information?

The data quality reporting questionnaire and further explanation of the data quality dimensions is provided in the NSW Government Standard for Data Quality Reporting published at <https://data.nsw.gov.au/data-policy>



Evaluating data quality

Quality relates to the data's "fitness for purpose". Users can make different assessments about the data quality of the same data, depending on their "purpose" or the way they plan to use the data.

The following questions may help you evaluate data quality for your requirements. This list is not exhaustive. Generate your own questions to assess data quality according to your specific needs and environment.

- What was the primary purpose or aim for collecting the data?
- How well does the coverage (and exclusions) match your needs?
- How useful are these data at small levels of geography?
- Does the population presented by the data match your needs?
- To what extent does the method of data collection seem appropriate for the information being gathered?
- Have standard classifications (eg industry or occupation classifications) been used in the collection of the data? If not, why? Does this affect the ability to compare or bring together data from different sources?
- Have rates and percentages been calculated consistently throughout the data?
- Is there a time difference between your reference period, and the reference period of the data?
- What is the gap of time between the reference period (when the data were collected) and the release date of the data?
- Will there be subsequent surveys or data collection exercises for this topic?
- Are there likely to be updates or revisions to the data after official release?