**NSW Government Advertising– Media Expenditure by Agency**

## Report covers advertising during period: 1/7/2024 – 30/12/2024

Note:

Reported media expenditure includes public information campaigns, recruitment and public notices.

Final expenditure figures may be subject to adjustment. Media expenditure information may change following reconciliation of advertising placements at the completion of advertising.

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|  **Agency** | **Total ($)** |
| Agency for Clinical Innovation |  $2,261 |
| Ambulance Service of NSW |  $20,217  |
| Art Gallery of NSW |  $1,289,101  |
| Australian Museum |  $125,233  |
| Bureau of Health Information |  $1,560  |
| Cancer Institute NSW |  $1,212,386  |
| Central Coast Local Health District |  $50,575  |
| Clinical Excellence Commission |  $204  |
| Crown’s Solicitor’s Office |  $5,548  |
| Department of Climate Change, Energy, the Environment and Water |  $655,757  |
| Department of Communities and Justice |  $691,029  |
| Department of Creative Industries, Tourism, Hospitality and Sport |  $479,008  |
| Department of Customer Service |  $1,109,378 |
| Department of Education |  $102,252  |
| Department of Planning, Housing and Infrastructure |  $593,873  |
| Department of Primary Industries and Regional Development |  $349,139 |
| Destination NSW |  $1,132,747  |
| Education Standards Authority |  $15,718  |
| Environment Protection Authority |  $530,916  |
| Far West NSW Local Health District |  $114,532  |
| Fire & Rescue NSW |  $8,273  |
| Greyhound Welfare & Integrity Commission |  $903  |
| Health Care Complaints Commission |  $3,213  |
| Health Education and Training Institute |  $2,118  |
| Health Infrastructure |  $29,998  |
| HealthShare NSW |  $568  |
| Heritage Council of NSW |  $20,485  |
| Hunter New England Local Health District |  $43,778  |
| Illawarra Shoalhaven Local Health District |  $49,868  |
| Independent Commission Against Corruption |  $2,503  |
| Independent Pricing and Regulatory Tribunal |  $1,395  |
| Infrastructure NSW |  $6,095  |
| Justice Health and Forensic Mental Health Network |  $986  |
| Law Enforcement Conduct Commission |  $350  |
| Legal Aid Commission of NSW |  $13,689  |
| Local Land Services |  $18,648  |
| Mid North Coast Local Health District |  $26,012  |
| Ministry of Health |  $822,103  |
| Multicultural NSW |  $21,379  |
| Murrumbidgee Local Health District |  $142,196  |
| Museum of Applied Arts & Sciences |  $176,858  |
| Museums of History NSW |  $24,189  |
| Natural Resources Commission |  $1,923 |
| Nepean Blue Mountains Local Health District |  $3,270  |
| Northern NSW Local Health District |  $30,292  |
| Northern Sydney Local Health District |  $42,145  |
| NSW Ageing & Disability Commission |  $52,859  |
| NSW Crime Commission | $4,280 |
| NSW Electoral Commission |  $2,737,120  |
| NSW Health Pathology | $55,386 |
| NSW Ombudsman | $2,806 |
| NSW Police Force | $78,025 |
| NSW Trustee & Guardian |  $187,046  |
| Office of Sport |  $7,690  |
| Office of the Director of Public Prosecutions |  $5,509  |
| Parliament of NSW |  $8,230  |
| Personal Injury Commission |  $2,489  |
| Place Management NSW |  $336,764  |
| Premier’s Department  |  $38,555  |
| Professional Standards Councils |  $27,719  |
| Public Service Commission |  $44,597  |
| Rural Doctors Network |  $11,095  |
| Rural Fire Service of NSW |  $999,883  |
| Service NSW |  $15,620  |
| South Eastern Sydney Local Health District |  $88,296  |
| South Western Sydney Local Health District |  $40,105  |
| State Emergency Service |  $14,723  |
| State Library of NSW |  $21,614  |
| Sydney Children's Hospitals Network |  $798  |
| Sydney Local Health District |  $7,939  |
| Sydney Olympic Park Authority |  $2,911  |
| Sydney Opera House |  $715,684  |
| TAFE NSW |  $5,071,518  |
| Taronga Conservation Society Australia |  $1,138,211  |
| The Cabinet Office |  $8,172  |
| Transport for NSW |  $ 12,873,021  |
| Treasury |  $13,558  |
| Venues NSW |  $9,850  |
| Western NSW Local Health District |  $3,671  |
| Western Sydney Local Health District |  $66,421 |

**State Owned Corporations:**

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| **Agency** | **Total ($)** |
| Forestry Corporation of NSW |  $11,149  |
| Hunter Water |  $4,304  |
| Port Authority of NSW |  $2,498  |
| Water NSW |  $5,300 |