

NSW Government Advertising– Media Expenditure

Prepared & Published April 2024

Report covers advertising during period: 1/7/2023 – 30/12/2023

Final expenditure figures may be subject to adjustment. Media expenditure information may change following reconciliation of advertising placements at the completion of advertising.

Agency	Total (\$)
Aboriginal Housing Office	\$ 408
Aboriginal Languages Trust	\$ 408
Advocate for Children and Young People	\$ 9,219
Ambulance Service of NSW	\$ 6,747
Art Gallery of NSW	\$ 1,176,864
Australian Museum	\$ 847,054
Biodiversity Conservation	\$ 2,014
Bureau of Health Information	\$ 938
Cancer Institute NSW	\$ 1,251,490
Central Coast Local Health District	\$ 115,987
Clinical Excellence Commission	\$ 1,435
Crown Lands	\$ 40,613
Crown Solicitor's Office	\$ 7,875
Department of Communities and Justice	\$ 302,436
Department of Customer Service	\$ 473,064
Department of Education	\$ 1,117,035
Department of Enterprise, Investment and Trade	\$ 44,245
Department of Planning and Environment	\$ 737,768
Department of Regional NSW	\$ 113,779
Destination NSW	\$ 3,640,793
eHealth	\$ 6,623
Energy Co	\$ 58,898
Environment Protection Authority	\$ 241,581
Environmental Trust	\$ 609
Far West NSW Local Health District	\$ 95,360
Fire & Rescue NSW	\$ 33,607
Greyhound Welfare & Integrity Commission	\$ 1,710
Health Care Complaints Commission	\$ 3,790
Health Education and Training Institute	\$ 1,943
Health Infrastructure	\$ 23,904
Health System Support Group	\$ 126,486
HealthShare NSW	\$ 51,410
Heritage Division	\$ 7,584
Hunter New England Local Health District	\$ 168,284
icare	\$ 49,034
Illawarra Shoalhaven Local Health District	\$ 53,334
Independent Commission Against Corruption	\$ 2,810
Independent Liquor and Gaming Authority	\$ 9,610
Independent Pricing and Regulatory Tribunal	\$ 2,198
Infrastructure NSW	\$ 92,540
Investment NSW	\$ 137,420

Agency	Total (\$)
Justice Health and Forensic Mental Health Network	\$ 2,149
Legal Aid Commission of NSW	\$ 31,730
Local Land Services	\$ 46,108
Mental Health Commission of NSW	\$ 873
Mid North Coast Local Health District	\$ 39,773
Ministry of Health	\$ 729,127
Murrumbidgee Local Health District	\$ 185,287
Museum of Applied Arts & Sciences	\$ 525,673
Museums of History NSW	\$ 151,858
National Parks and Wildlife Service	\$ 50,519
Natural Resources Commission	\$ 1,845
Nepean Blue Mountains Local Health District	\$ 60,427
Northern NSW Local Health District	\$ 95,998
Northern Sydney Local Health District	\$ 85,302
NSW Ageing & Disability Commission	\$ 117,031
NSW Agency for Clinical Innovation	\$ 6,145
NSW Ambulance	\$ 27,533
NSW Crime Commission	\$ 1,983
NSW Department of Communities and Justice	\$ 52,875
NSW Department of Customer Service	\$ 98,915
NSW Education Standards Authority	\$ 22,495
NSW Electoral Commission	\$ 58,618
NSW Health Pathology	\$ 72,914
NSW Land & Housing Corporation	\$ 9,640
NSW Ombudsman	\$ 2,827
NSW Police Force	\$ 263,983
NSW Rural Fire Service	\$ 976,311
NSW Telco Authority	\$ 206
NSW Trustee and Guardian	\$ 251
Office of Local Government	\$ 4,248
Office of Racing	\$ 20,619
Personal Injury Commission	\$ 12,207
Place Management NSW	\$ 63,981
Premier's Department	\$ 41,270
Professional Standards Councils	\$ 14,369
Public Service Commission	\$ 33,700
Responsible Gambling Fund	\$ 565,428
Royal Botanic Gardens	\$ 4,538
SafeWork	\$ 182,376
Service NSW	\$ 882
Small Business Commission	\$ 40,076
South Eastern Sydney Local Health District	\$ 14,239
South Western Sydney Local Health District	\$ 15,110
Southern NSW Local Health District	\$ 20,864
Special Commission of Inquiry	\$ 67,592
State Library of NSW	\$ 82,625
Sydney Local Health District	\$ 10,022
Sydney Olympic Park Authority	\$ 11,377

Agency	Total (\$)
Sydney Opera House	\$ 610,576
TAFE NSW	\$ 4,320,859
Taronga Conservation Society Australia	\$ 934,802
The Cabinet Office	\$ 19,183
Transport for NSW	\$ 8,520,594
Treasury	\$ 8,122
Western NSW Local Health District	\$ 3,174
Western Sydney Local Health District	\$ 40,401

State Owned Corporations:

Agency	Total (\$)
Hunter Water	\$ 10,220
Essential Energy	\$ 3,525
Forestry Corporation of NSW	\$ 3,535