

## NSW Government Advertising – Media Expenditure

Prepared & Published October 2024

Report covers advertising during period: 1/7/2023 – 30/06/2024

Final expenditure figures may be subject to adjustment. Media expenditure information may change following reconciliation of advertising placements at the completion of advertising.

Agency	Total (\$)
Aboriginal Housing Office	\$ 44,030
Aboriginal Languages Trust	\$ 1,837
Advocate for Children and Young People	\$ 19,104
Ambulance Service of NSW	\$ 58,158
Art Gallery of NSW	\$ 2,467,953
Australian Museum	\$ 1,459,680
Biodiversity Conservation	\$ 2,014
Bureau of Health Information	\$ 1,115
Cancer Institute NSW	\$ 7,481,596
Central Coast Local Health District	\$ 161,417
Clinical Excellence Commission	\$ 2,060
Crown Lands	\$ 85,958
Crown Solicitor's Office	\$ 11,328
Department of Climate Change, Energy, the Environment and Water	\$ 488,956
Department of Communities and Justice	\$ 1,324,200
Department of Customer Service	\$ 1,861,143
Department of Education	\$ 2,506,578
Department of Enterprise, Investment and Trade	\$ 109,179
Department of Planning and Environment	\$ 554,670
Department of Planning, Housing and Infrastructure	\$ 354,242
Department of Premier and Cabinet	\$ 183
Department of Primary Industries and Regional Development NSW	\$ 92,880
Department of Regional NSW	\$ 595,815
Destination NSW	\$ 7,431,292
eHealth	\$ 16,913
Energy Co	\$ 108,722
Environment Protection Authority	\$ 807,676
Environmental Trust	\$ 609
Far West NSW Local Health District	\$ 202,301
Fire and Rescue NSW	\$ 38,840
Greater Cities Commission	\$ 846
Greyhound Welfare & Integrity Commission	\$ 3,323
Health Care Complaints Commission	\$ 4,658
Health Education and Training Institute	\$ 3,555
Health Infrastructure	\$ 33,766
Health System Support Group	\$ 661,914
HealthShare NSW	\$ 52,733
Heritage Division	\$ 12,091
Hunter New England Local Health District	\$ 225,140
Illawarra Shoalhaven Local Health District	\$ 108,721
Independent Commission Against Corruption	\$ 8,293

Agency	Total (\$)
Independent Liquor and Gaming Authority	\$ 20,207
Independent Pricing and Regulatory Tribunal	\$ 2,680
Infrastructure NSW	\$ 119,692
Investment NSW	\$ 197,203
Justice Health and Forensic Mental Health Network	\$ 9,207
Legal Aid Commission of NSW	\$ 73,788
Local Land Services	\$ 187,259
Mental Health Commission of NSW	\$ 1,578
Mid North Coast Local Health District	\$ 73,817
Ministry of Health	\$ 1,027,943
Multicultural NSW	\$ 11,246
Murrumbidgee Local Health District	\$ 307,525
Museum of Applied Arts & Sciences	\$ 687,249
Museums of History NSW	\$ 316,124
National Parks and Wildlife Service	\$ 119,336
Natural Resources Commission	\$ 1,845
Nepean Blue Mountains Local Health District	\$ 71,075
Northern NSW Local Health District	\$ 199,337
Northern Sydney Local Health District	\$ 132,046
NSW Ageing & Disability Commission	\$ 209,832
NSW Agency for Clinical Innovation	\$ 9,509
NSW Births, Deaths & Marriages	\$ 45,159
NSW Crime Commission	\$ 3,983
NSW Education Standards Authority	\$ 41,799
NSW Electoral Commission	\$ 297,408
NSW Health Pathology	\$ 128,130
NSW Land & Housing Corporation	\$ 14,574
NSW Office of the Director of Public Prosecutions	\$ 7,987
NSW Ombudsman	\$ 6,942
NSW Police Force	\$ 363,052
NSW Reconstruction Authority	\$ 279,430
NSW Rural Assistance Authority	\$ 9,840
NSW Rural Fire Service	\$ 2,432,714
NSW State Emergency Service	\$ 240,572
NSW Telco Authority	\$ 206
NSW Trustee and Guardian	\$ 229,032
Office of Local Government	\$ 5,587
Office of Racing	\$ 20,619
Office of Sport	\$ 19,138
Office of the Children's Guardian	\$ 858
Office of the Director of Public Prosecutions	\$ 4,132
Parliament of NSW	\$ 19,000
Personal Injury Commission	\$ 14,696
Place Management NSW	\$ 107,711
Port Authority of New South Wales	\$ 6,931
Premier's Department	\$ 249,182
Professional Standards Councils	\$ 28,738
Public Service Commission	\$ 82,640

Agency	Total (\$)
Responsible Gambling Fund	\$ 2,940,852
Royal Botanic Gardens	\$ 44,154
Rural Doctors Network	\$ 18,958
SafeWork	\$ 345,563
Service NSW	\$ 489,946
Small Business Commission	\$ 40,076
South Eastern Sydney Local Health District	\$ 282,220
South Western Sydney Local Health District	\$ 133,029
Southern NSW Local Health District	\$ 33,884
Special Commission of Inquiry	\$ 73,505
State Emergency Service	\$ 57,380
State Library of NSW	\$ 111,345
Sydney Children's Hospitals Network	\$ 58,935
Sydney Local Health District	\$ 133,872
Sydney Metro	\$ 3,012
Sydney Olympic Park Aquatic Centre	\$ 690
Sydney Olympic Park Authority	\$ 17,830
Sydney Opera House	\$ 1,282,807
TAFE NSW	\$ 10,477,645
Taronga Conservation Society Australia	\$ 1,946,303
The Cabinet Office	\$ 24,438
The NSW Institute of Sport	\$ 753
Transport for NSW	\$ 23,500,747
Treasury	\$ 10,310
Venues NSW	\$ 24,818
Western NSW Local Health District	\$ 9,908
Western Parkland City Authority (WPCA)	\$ 1,420
Western Sydney Local Health District	\$ 178,145

**State Owned Corporations:**

Agency	Total (\$)
Essential Energy	\$ 3,525
Forestry Corporation of NSW	\$ 9,948
Hunter Water	\$ 16,222
WaterNSW	\$ 11,619